



Press Release

Every Model magazine has now officially been launched as the UK's first exclusive and independent modelling manual for the fashion industry.

Protecting the vulnerable

The Every Model brand is also responsible for launching an innovative and much needed regulatory body to help protect those within the modelling and fashion industry.

An accreditation process, code of conduct and ethics, along with an independent complaints procedure all aim to provide peace of mind for agents and models in this diverse business.

To become accredited and associated with our organisation please contact the industry directory team by email; directory@emmagazine.co.uk

We strongly believe that there is a necessary requirement in the industry for a reputable body to assist with the prevention of unscrupulous organisations making a mockery of those who are providing a reputable service. We feel that by working together on such issues can only be of long term benefit to all those involved.

Full details of the code of conduct, independent complaints procedure and to download a copy of Every Model magazine please visit our website;

www.emmagazine.co.uk

Note to Editors:

For an interview with the editor of Every Model magazine, Ruth Deane, please contact her directly; editor@emmagazine.co.uk.

Alternatively you may telephone **01536 521126**.

www.emmagazine.co.uk